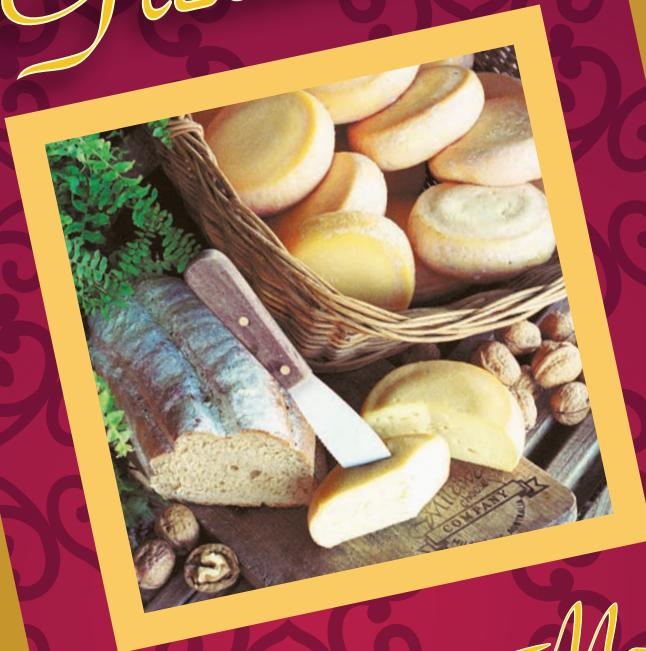


Melbourne Specialist Cheese Show 2010



Australia's Greatest Cheese Show



Meet the Cheesemakers

Sunday August 22nd Palladium room Crown

Talk directly with the people who so lovingly hand craft the exciting array of innovative new cheeses being made in Australia today. Find out for yourself what the difference between Brie and Camembert is, or how the blue gets into blue cheese, or why a cheese that is regularly washed smells so bad while tasting so good?

Be inspired by the artisans working tirelessly to bring you some of the best cheese in the world and celebrate our Nation's achievements by tasting the World's Best Brie*. What could be better than a room full of cheese? How about some fantastic wine from Mount Langi Ghiran or one of the many styles of beer from Grand Ridge Brewery to accompany them? Find your own perfect match or join a cheese, wine and beer matching class on the day.

PRE-BOOKED TICKETS: Entrance \$35 - includes unlimited cheese samples and free ticketed wine or beer tastes. **Classes \$10** (\$40 entrance and \$15 classes at the door on the day.)

Cheese Ball Saturday August 21st, Studio 3 Crown

A celebration of all that the industry has achieved over the last 12 months, Cheese Ball is a chance to get dressed up, indulge in great wine and food (including Australia's best cheese course) and then dance the night away to the swing band,

Held at STUDIO 3 overlooking the river. At only \$120 for a four course meal and wine it sells out fast, so book now! **Dress:** Lounge Suit. Bookings are essential.

For Information, Ticket Purchases and Bookings please contact Ian Robertson, ian@meribel.com.au (03) 9687 5655

www.australiancheese.org